

Hamidreza Nabiei

Product Designer

Nabiei.hr@gmail.com [+989120871907](tel:+989120871907) [Portfolio](#) [LinkedIn](#) [Medium](#)

PROFILE

I'm a product designer who's all about making things better for users and the business simultaneously. I enjoy using various research methods to fix user issues, aiming to make a real difference that increases business profits.

PROFESSIONAL EXPERIENCE

DR Tamin, Product Designer - Full Time

June 2023 – present | Tehran, Iran

I joined Dr. Tamin as a product designer, where my role involved several key responsibilities:

- Redesigned product pages based on research and UX rules, resulting in a 1.28% conversion rate boost over 3 months.
- Redesigned service pages using diverse research methods, elevating user interaction by 13%.
- Designed end-to-end flow for a credit payment service, incorporating essential elements like shopping cart, authentication, bank payment gateway, and user profiles as prerequisites.
- Conducted various research initiatives to comprehend industry user behavior, crafting personas based on these findings.
- Initiated system design aligned with industry requirements.
- Engaged in daily negotiations to enhance the organization's user experience culture.
- Developed a product development strategy and framework.
- Devised an idea evaluation process leading to new service development.

Apsy.io, UI/UX Designer - Full Time - Remote

April 2022 – June 2023 | USA

Apsy is an innovative AI-based software company in the USA. I worked as a User Experience Designer on exciting international projects. I have successfully provided creative solutions for complex projects, ensuring 100% customer satisfaction with all of my deliverables.

Moneyon, UI/UX Designer - Part Time

June 2022 – August 2022 | Iran

As the design consultant and supervisor at Moneyon, a crowdfunding platform, I provided guidance and support to the design team to ensure the successful development of the initial version of the platform.

Freelance, UI/UX Designer

April 2020 – April 2022 | Iran

During my freelancing period, I completed various projects for different businesses, all of which resulted in client satisfaction.

EDUCATION

M.A. Theoretical Economics,
Institute for Management and Planning Studies

B.A. Industrial Economics, Kharazmi University

SKILLS

Interview Plan

Interviewing

A/B Testing

UX Research Plan

Surveys Design

Usability Testing

Userflows

Card Sorting

Tree Testing

Drive Persona

Empathy Map

Affinity Diagram

Quantitative Methods

Competitive Audit

Storyboards

Prototypes

LO-FI Wireframes

HI-FI Wireframes

Journey Map

Information Architecture

Figma

Maze

Adobe XD

Photoshop

R

Python

Hotjar

Illustrator

Blender

Statistics

CERTIFICATES

Google UX Design Professional Certificate
google

Enterprise Design Thinking Practitioner
IBM

Porsandegi - User Research
Omid Hosseinzade - Divar User Research
Lead