# Hamidreza Nabiei

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## About

As a highly motivated individual with a keen interest in UX Research, I possess a background in economics and have amassed over three years of experience working as a UX designer, successfully delivering on more than seven projects. Currently, I am fully committed to my role as a remote UX designer at Apsy.io, a globally recognized company based in the USA, and actively engaged in international projects. With a proven track record of utilizing design thinking methodologies, I am also adept in working with agile and scrum work processes. I am committed to continuously developing my skills and working collaboratively with professional teams to address user needs and enhance business value.

## Projects

### Octobit

Octobit is an educational content management initiative, that stood out due to its unique training approach, which was scenario-based and focused on user choices. My main challenge was creating a variety of scenarios for users within the admin panel. Through my proficient problem-solving skills, I was able to overcome this hurdle and deliver an effective solution.

### LOE (Last One Earth)

I played a key role in delivering the LOE project, which provided environmental activists with a platform to access relevant information and products through an online shop. My technical expertise was critical to the project's success.

### Keck App

The Keck project, affiliated with the University of Southern California, involved creating a system to optimize and automate the management of medical team experimental studies on patients. Despite numerous complications, I played a crucial role in successfully delivering the project.

## Experience

### UI/UX Designer

- Apsy.io    • Full Time- Remote    • April 2022- Present

As a vital member of the Apsy design team, an innovative AI-based software company in the USA, I worked as a User Experience Designer on exciting international projects. My role was to collaborate with digital product development teams to create engaging user experiences that incorporated cutting-edge technology. I honed my skills while building valuable professional relationships that contributed to my growth as a designer.

### UI/UX Designer

- Gtalogue    • Part Time    • April 2022- June 2022

As the UX designer at Gtalogue, a Tehran-based startup providing digital catalogues, I successfully redesigned the previous application, improving its functionality and user experience.

### UI/UX Design Consultant

- Moneyon    • Part Time    • June 2022- August 2022

As the design consultant and supervisor at Moneyon, a crowdfunding platform, I provided guidance and support to the design team to ensure the successful development of the initial version of the platform.

### UI/UX Designer

- Freelance    • April 2020- April 2022

## Skills

### UX Research

Interview Plan | Interviewing | Surveys Design | Usability Testing | A/B Testing | Card Sorting | UX Research Plan | Quantitative Methods | Affinity Diagram | Competitive Audit | Tree Testing | Drive Persona

### UX Design

Empathy Map | Userflows | Storyboards | LO-FI Wireframes | HI-FI Wireframes | Prototypes | User Journey Map | Information Architecture

### Tools

Figma | Adobe XD | Photoshop | Illustrator | Blender | After effects | Maze | Hotjar

### Data Analysis Tools

Statistics | Python | R

### Soft Skills

Agile | Scrum

## Certificates

**Google UX Design Professional Certificate**
Google

**Enterprise Design Thinking Practitioner**
IBM

**Porsandegi - User Research**
Omid Hosseinzade - Divar User Research Lead

**Multiple UI/UX courses**
UXCEL

## Education

**B.A. Industrial Economics**
Kharazmi University

**M.A. Theorical Economics**
Institute for Management and Planning Studies